



For the Tourism Service Providers – Tour Operators, Tour Guides, Food and Hospitality

Outcomes from the "Backing Regional Tourism Potentials"

Identified, established, and included in a joint database 21 hiking trails and tourism routes.

Rural facilities and households along tourism routes provide higher quality services; they are known and well presented to potential tourists

Capacities of existing and potential tour guides upgraded and represent key persons for future regional tourism products' development

Attracting tourist visits, the number of visitors increases and the region's economy has enhanced business and local values.

